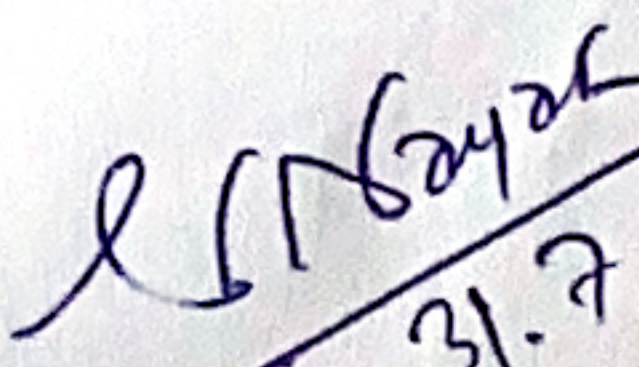


ENTREPRENEURSHIP MANAGEMENT AND SMART TECHNOLOGY LESSION PLAN

Discipline :Civil/Electrical/M echanical engineering	Semester : 5th	Name of the Teachnig Faculty : Sri Laxmikant Nayak
Subject:Entrepren eurship and Management & Smart Technology	No.of days/Per weeks Class Alloted Weeks :4	Semester From Date: 1st Aug 2023 To Date: 30th Nov 2023
Weeks	Class day	Theory
1ST(AUG-2023)	1st	Concept /Meaning/Need of Entrepreneurship,Characteristics, Qualities and Types of entrepreneur.
	2nd	Entrepreneurs vrs. Manager .Forms of Business Ownership: Sole proprietorship, partnership forms and others
	3rd	Types of Industries, Concept of Start-ups
	4th	Entrepreneurial support agencies at National, State, District Level- DIC, NSIC,OSIC, SIDBI, NABARD
2ND(AUG-2023)	1st	Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks
	2nd	Market Survey and Opportunity Identification (Business Planning)
	3rd	SSI, Ancillary Units, Tiny Units, Service sector Units, Time schedule Plan
	4th	Assessment of Demand and supply and Potential areas of Growth .
3RD(AUG-2023)	1st	Identifying Business Opportunity,Final Product selection
	2nd	Preliminary project report preparation
	3rd	Detailed project report, Techno economic Feasibility
	4th	Project Viability
4TH(AUG-2023)	1st	Definitions and Principles of management
	2nd	Functions of management (planning, organising, staffing, directing and controlling etc.)
	3rd	Level of Management in an Organisation
	4th	Functions, Activities and Production management
1ST(SEP-2023)	1st	Productivity


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	2nd	Quality control
	3rd	CLASS TEST-1
	4th	CLASS TEST-1
2ND(SEP-2023)	1st	Production Planning and control
	2nd	Need for Inventory management
	3rd	Models/Techniques of Inventory management
	4th	Functions of Financial management
3RD(SEP-2023)	1st	Management of Working capital, costing
	2nd	Break even Analysis
	3rd	Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book
	4th	P&L Accounts, Balance Sheets
4TH(SEP-2023)	1st	Concept of Marketing and Marketing Management
	2nd	Marketing Techniques
	3rd	Concept of 4P s (Price, Place, Product, Promotion)
	4th	Human Resource Management
1ST(OCT-2023)	1st	Functions of Personnel Management
	2nd	Manpower Planning, Recruitment, Sources of manpower, Selection process,
	3rd	Method of Testing, Methods of Training & Development, Payment of Wages
	4th	Method of Testing, Methods of Training & Development, Payment of Wages
2ND(OCT-2023)	1st	INTERNAL ASSESSMENT
	2nd	INTERNAL ASSESSMENT
	3rd	INTERNAL ASSESSMENT
	4th	Definition and Need/Importance of leadership
3RD(OCT-2023)	1st	Qualities and functions of a leader
	2nd	Manager Vs Leader and Style of Leadership (Autocratic, Democratic, Participative)
	3rd	Definition and characteristics and Importance of motivation
	4th	Factors affecting motivation
1ST (NOV-2023)	1st	Theories of motivation (Maslow) and Methods of Improving Motivation
	2nd	Importance of Communication in Business and Types and Barriers of Communication
	3rd	Human relationship and Performance in Organization
	4th	Relations with Peers, Superiors and Subordinates
2ND (NOV-2023)	1st	TQM concepts: Quality Policy, Quality Management, Quality system
	2nd	TQM concepts: Quality Policy, Quality Management, Quality system

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